



THURSDAY - NOVEMBER 17, 2022

TRACK 1 (Marigold Auditorium)

TRACK 2 (Pittard Park)

10-10:45 AM	Sales & Communication: Bridging the Gap	Otis Sisk; Green Prism Consulting	10-10:45 AM	Back Yard Lifts: When, Why, How	Tony Trainor; USM Falcon Lifts
11-11:45 AM	The Effects of Lawn Herbicides on Landscape Trees & Shrubs	Paul Pugliese; UGA Bartow County Extension	11-11:45 PM	Modern Arboriculture for you Field Crew Members	Jonathan McNeil, Arboguard
12-12:45 PM	LUNCH & LEARN: MENTAL HEALTH & OUR INDUSTRY (Pittard Park Pavilion)				
1-2:45 PM	PART ONE: Advanced Pest Update - The Problems	Dr. Jean Williams-Woodward; UGA Extension Plant Pathologist	1-1:45 PM	Beyond the Tree Tops: A Career After Climbing	Adam Jackson; Redwing Rigging Solutions
			2-2:45 PM	Chainsaw Maintenance Optimization	Megan Bujnowski; Upward Training & Development
3-4:45 PM	PART TWO: Pest & Disease - The Solutions	Patrick Anderson; Rainbow Tree Care	3-3:45 PM	Trees & Construction	Christie Bryant; Speaking for the Trees
			4-4:45 PM	Selling Fertilization: The Basics	Speaker TBD



FRIDAY - NOVEMBER 18, 2022

TRACK 1 (Marigold Auditorium)

TRACK 2 (Pittard Park)

10-11:45 AM	Building a Successful Tree Business: The Challenges & Opportunities	Dan Bauer; Arbor Equity	10-10:45 AM	Insurance: Protecting Your Most Important Assets	Tim Greifenkamp & Tom Doherty; NIP Group
			11-11:45 PM	ISA Credentialing - Value & Process	Luana Vargas, International Society of Arboriculture
12-12:45 PM	LUNCH (Pittard Park Pavilion)				
1-1:45 PM	Helicopters in Arboriculture	Steven Davis; Rotor Blade	1-1:45 PM	The Transition to Battery	David Breeden; Husqvarna
2-2:45 PM	Accounting for Arborists: Demystifying the Language or Business	Edward Morrow; Edward the Arborist	2-2:45 PM	Getting to the Root of it - Uniting our Industries for a Common Purpose	Lyle Collins, Southern Trillium
3-3:45 PM	DOT Compliance	Steve Hampton; East Coast Risk Management	3-4:45 PM	Aerial Rescue: Tips, Tricks and Rule Changes	Shawn Welch, Crown to Roots Tree Care
4-4:45 PM	Call Before You Dig - Don't neglect 811	Becky Kinsey; 811			